

# Software Process Improvement cnd.

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# SPI as organizational change

# Motivation

Software Engineering is a continued struggle to improve quality and fight schedule and cost overruns

Piles of literature have emerged over the last 15 years on how to improve software processes (SPI)

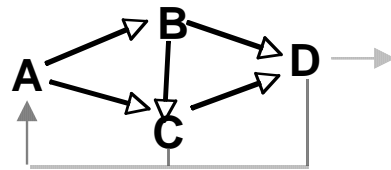
Many practical improvement efforts seem to fail

The challenges of SPI seem poorly understood

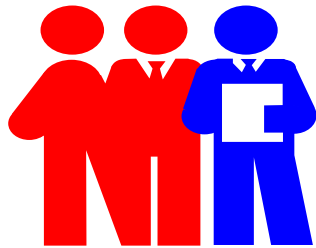
Agile approaches seem to offer alternative strategies for SPI but cannot be understood from within the existing SPI framework

# A Definition of Process

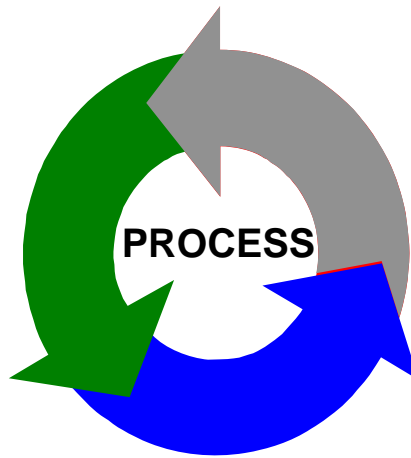
The means by which people, procedures, methods, equipment, and tools are integrated to produce a desired end result.



**Procedures and methods defining the relationship of tasks**



**People with skills,  
training, and motivation**



**Tools and equipment**

## A Defined Process Can:

Help guide the work in an orderly way

Improve the understanding of what should be done

Provide organizations with a consistent working framework  
while permitting individual adjustments to particular  
needs

# The Benefits of Process Standards

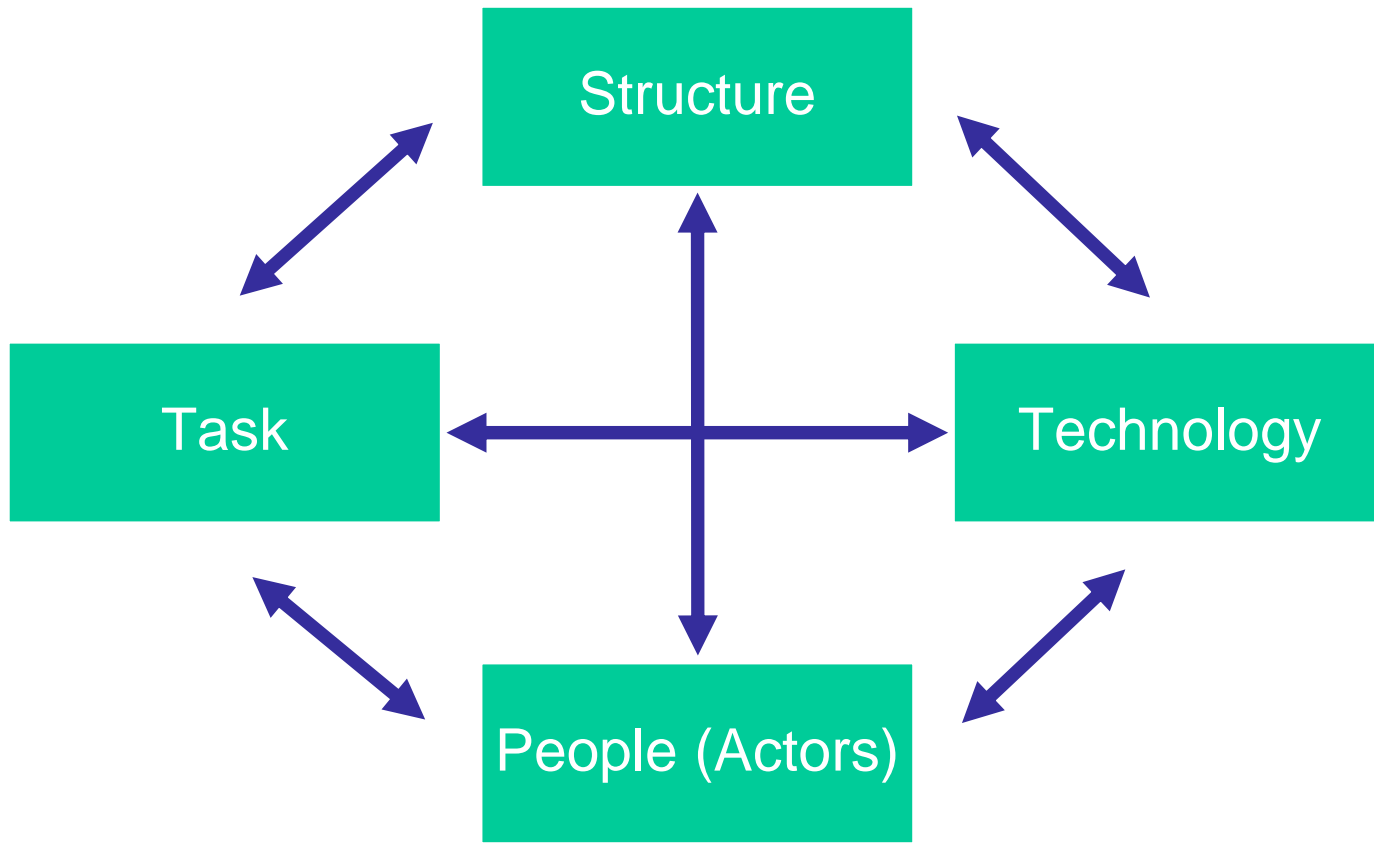
Help reduce the problems of training, review, and tool support.

With standard methods, each project's experiences can contribute to overall process improvement.

Process standards provide the basis for process and quality measurements.

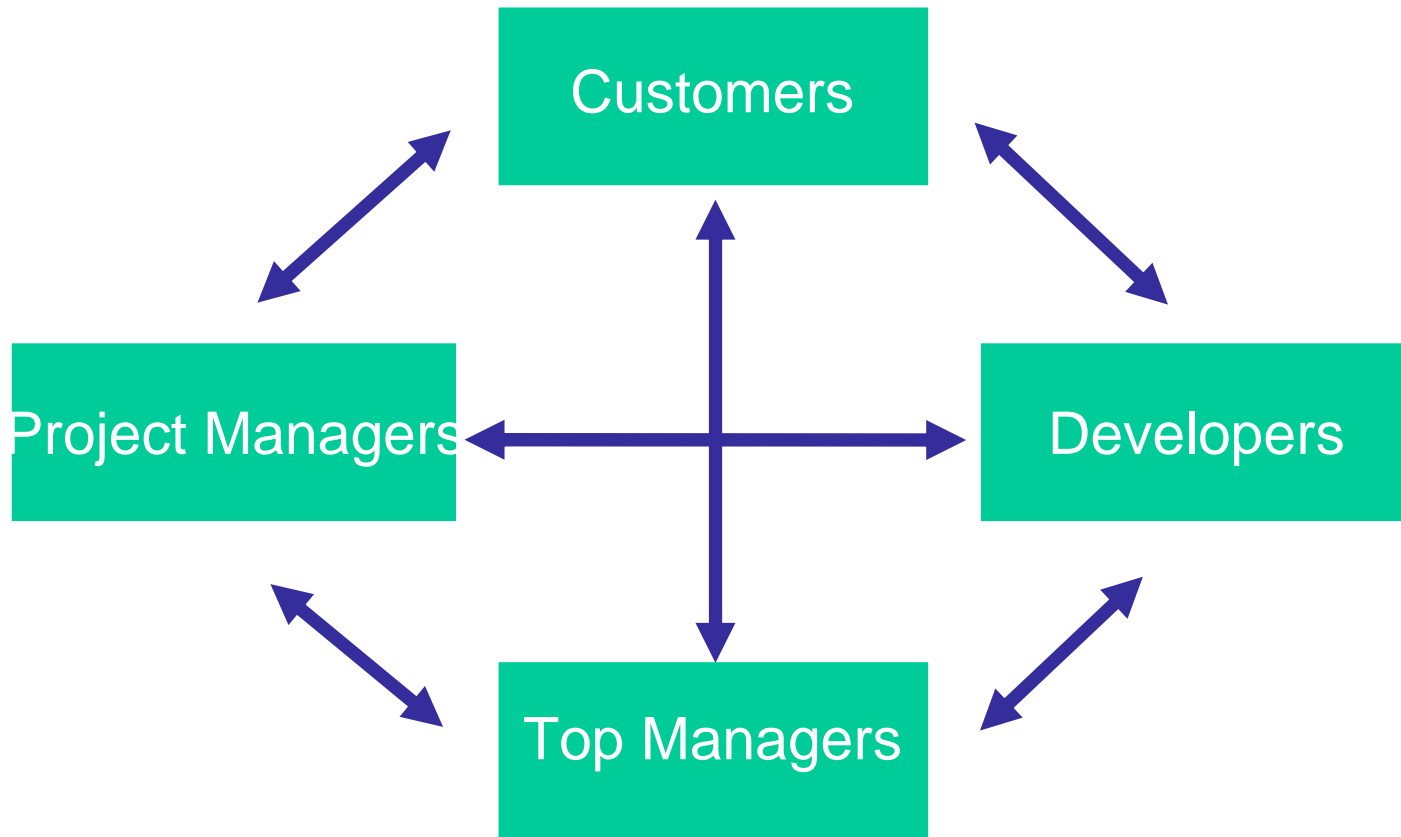
Since process definitions take time and effort to produce, it is impractical to produce new ones for each project.

# Organizational System



Leavitt, H. J. (1965) "Applied Organizational Change in Industry: Structural, Technological and Humanistic Approaches." In James G. March, Ed., Handbook of Organizations, 1144-1170. Chicago: Rand McNally.

# SPI - Complex Interactions



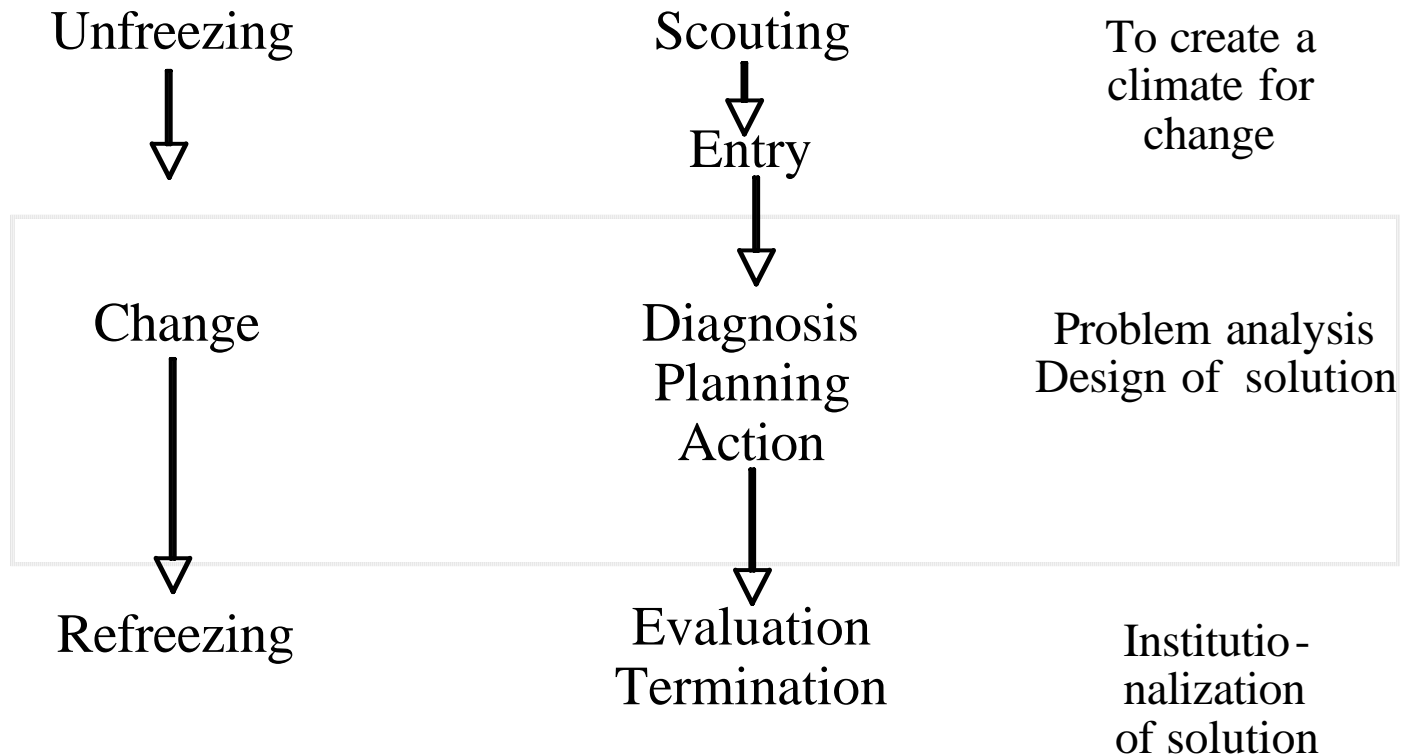


# Organizational Change Strategies

**Lewin/Schein**

**Kolb/Frohman**

**Primary goal**



P. G. W. Keen: Information Systems and Organizational Change. Comm. Of ACM, 1981

# SPI processes: IDEAL

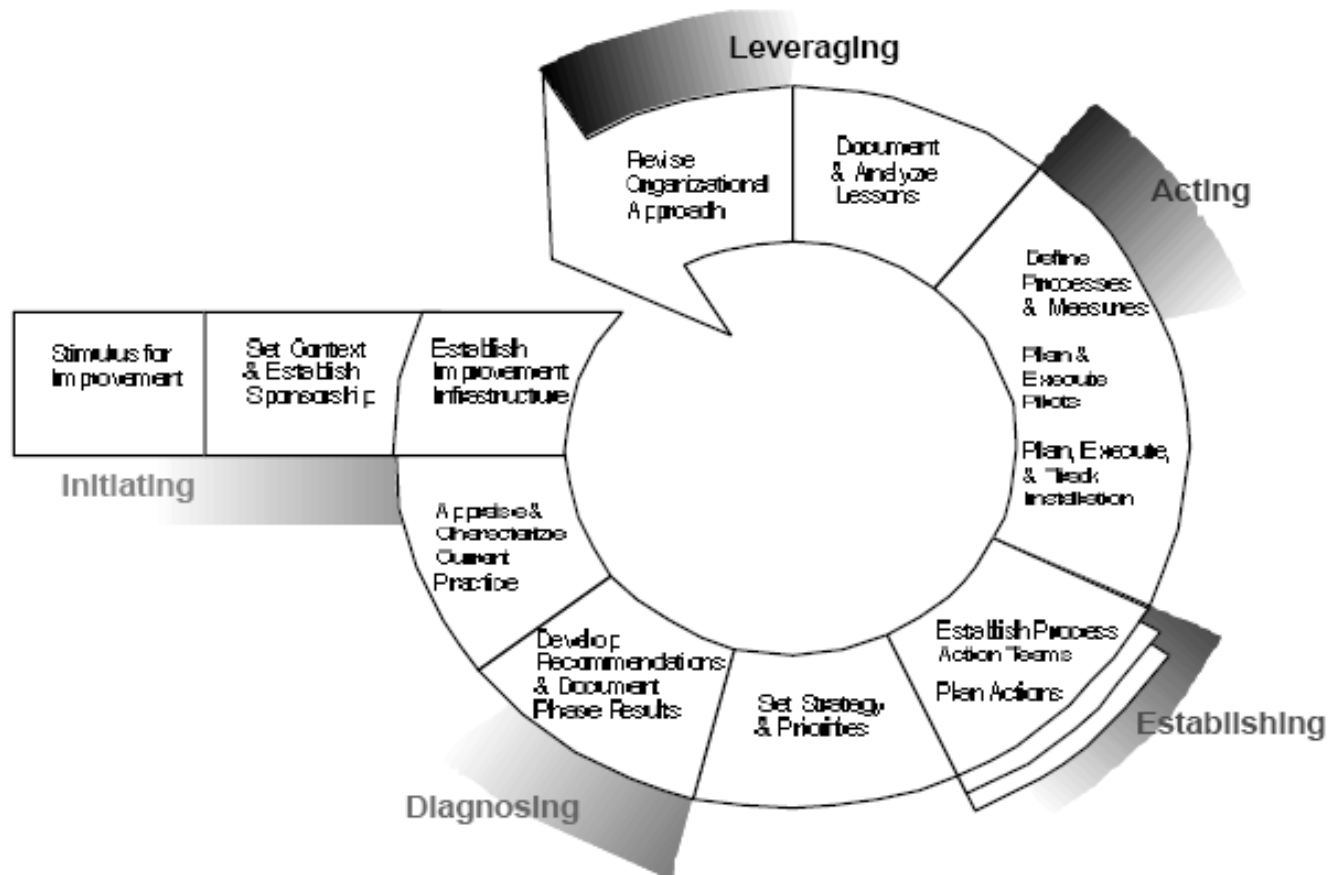


Figure Intro-1: The IDEAL Model

# Software Process Measurement

Process-related measures

Project-related measures

Product-related and customer-related measures

Zahran, S. (1998). Software Process Improvement: Practical Guidelines for Business Success. Reading, Mass., Addison-Wesley.

## Process-related measures

Number of times the program failed to rebuild overnight

Number of defects introduced per developer hour

Number of changes to requirements

Hours of programmer time available and spent per week

Number of patch releases required after first product ship

Overhead of each inspection

Cost of first-time testing

Cost to fix code defects

Cost to fix design defects

# Project-related measures

Productivity

Staff hours

Dates

Overrun for schedules

Progress vs. Plan

Number of units completed

Number of units tested

Problem Counts

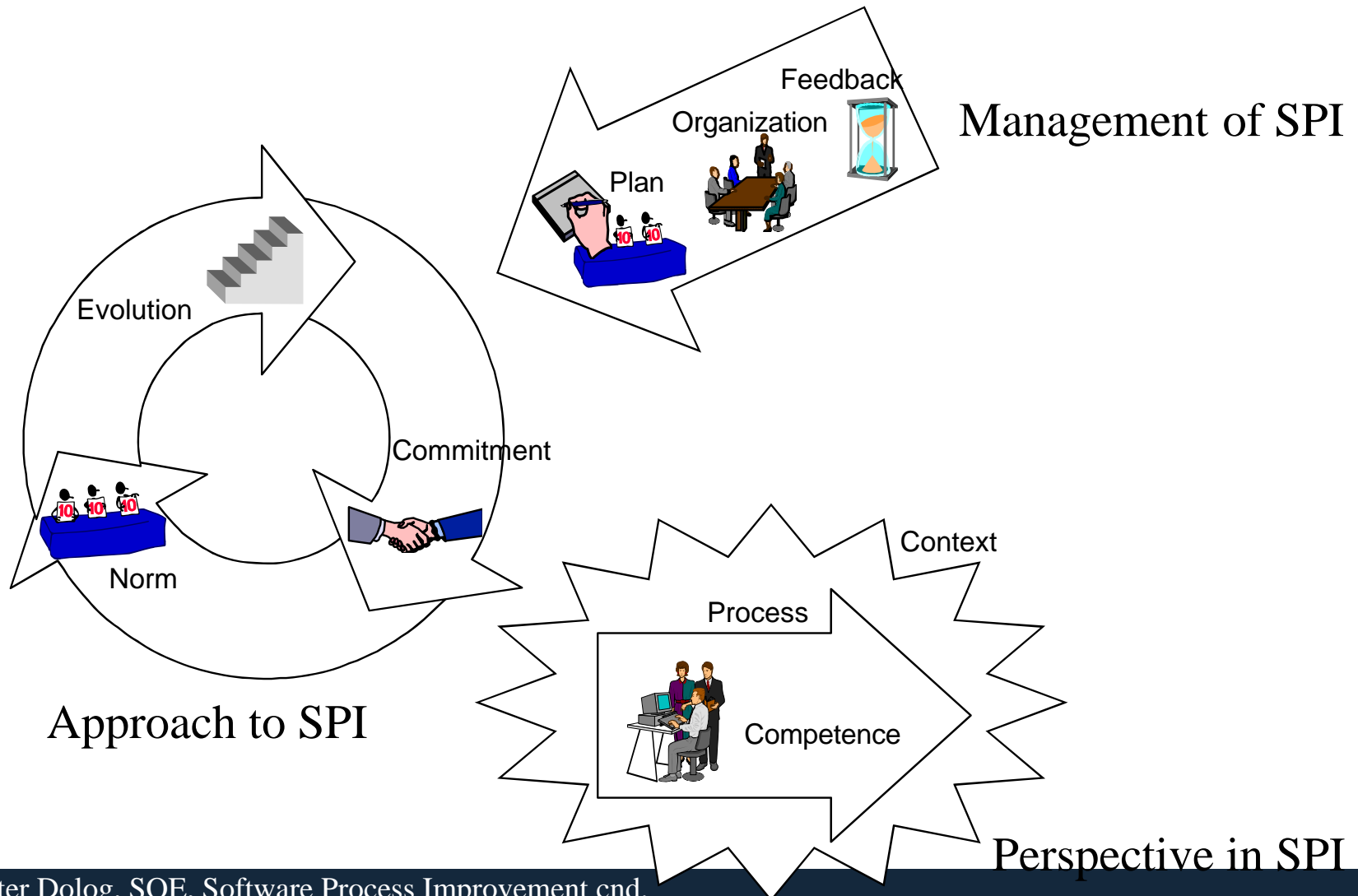
## Product/customer-related measures

Cyclomatic Complexity  
Lines of Code  
Comments Percentage  
Cyclomatic complexity Method  
Weighted methods per class  
Response for a class  
Lack of cohesion of methods  
Coupling between objects  
Depth of inheritance tree  
Number of children  
Number of change requests

# A MAP of SPI

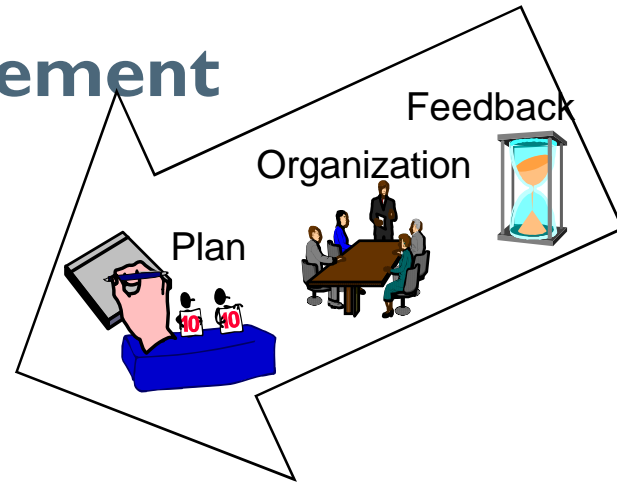
1998-2001

# MAP of Software Process Improvement



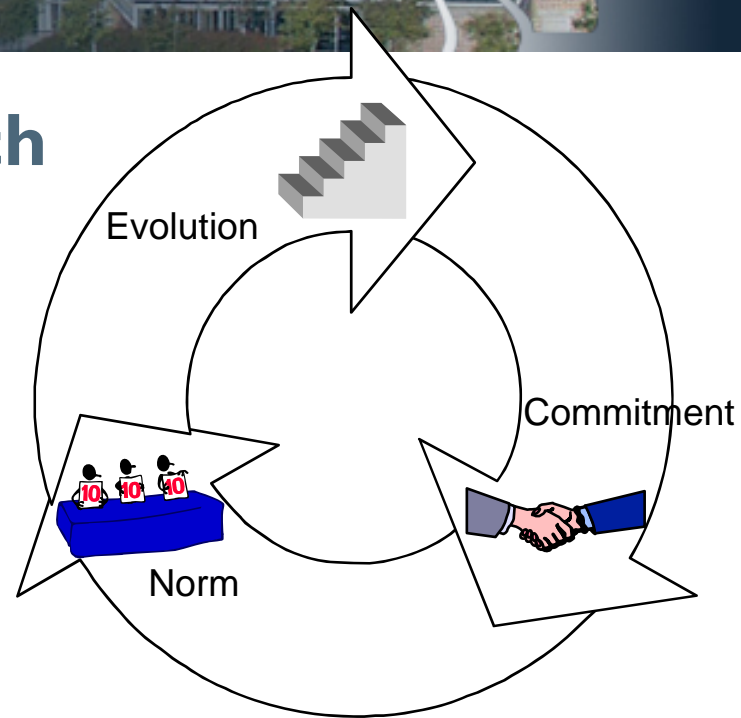


# Key elements in SPI management



Concern	Idea	Aspiration	Pitfalls
<b>Management of SPI</b>	Organization	Dedicated and adapted effort	Inadequate resources, emphasis and coordination
	Plan	Plan goals, activities, responsibilities and coordination	Inability to improve. Diversity or deadlock
	Feedback	Measure and assess benefits	Opportunism, and loss of relevance

# Key ideas in SPI approach



Concern	Idea	Aspiration	Pitfalls
<b>Approach to SPI</b>	Evolution	Experimental learning and stepwise improvement	Wearing and inertia
	Norm	Seek guidance in ideal processes	Hastiness and fundamentalism
	Commitment	Ensure dedication and legitimacy	Politics and gold plating

# The general MAP

Concern	Idea	Aspiration	Pitfalls
<b>Management of SPI</b>	Organization	Dedicated and adapted effort	Inadequate resources, emphasis and coordination
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<b>Perspective in SPI</b>	Process	Integrate people, management and technology	Disinterested customers
	Competence	Empowerment through competence building	Turf guarding
	Context	Establish sustainable effort	Machine bureaucracy

# Diagnosis (case example)

MAP	How	Case
Management	Organization	+
	Plan	+
	Feedback	—
Approach	Evolutionary	+
	Norm	+
	Commitment	—
Perspective	Process	+
	Competence	+
	Context	—

# No One-Size-Fits-All to SPI

Normative SPI concerns	Correct effort	Ambitious effort	Grass-root effort	Adolescent effort
SPI Organization	+			
SPI Plan	+	+		
SPI Feedback			+	
Evolution	+		+	+
Norm	+	+	+	
Commitment	+	+	+	+
SE Process	+	+		
SE Competence		+	+	+
SE Context	+	+		

# Blueprints versus recipes

2002-2003

# The Blueprint approach

## Externalization

- What is a software process? Where is it?

## Separation

- Who designs the software process? How are they designed?

## Structuration

- When are software processes designed? Why are they designed?

## Improvement by Design threats

Separation of knowledge from use

Externalization of knowledge

Gold-plating process models at the expense of knowledge flow.

Confusing information with knowledge.

Lack of reflective dialogue between process users and designers.

Reifying process knowledge.

Process rollout by distributing process information.

Paying little heed to the role and importance of tacit knowledge.

Focusing on the past and the present and not the future.

Process ossification - downplaying thinking and reasoning.

Standard processes leaving little room for experimentation.

Read it on the intranet - substituting technological contact for human interface.



# Eleven Deadly Sins

Not Developing a Working Definition of Knowledge

Emphasizing Knowledge Stock to the Detriment of Knowledge Flow

Viewing Knowledge as Existing Predominantly Outside the Heads of Individuals

Not Understanding that a Fundamental Intermediate Purpose of Managing Knowledge Is to Create Shared Context

Paying Little Heed to the Role and Importance of Tacit Knowledge

Disentangling Knowledge from Its Uses

Downplaying Thinking and Reasoning

Focusing on the Past and the Present and Not the Future

Failing to Recognize the Importance of Experimentation

Substituting Technological Contact for Human Interface

Seeking to Develop Direct Measures of Knowledge

Fahey, L., and Prusak, L. (1998) The eleven deadliest sins of knowledge management. *California Management Review*, 40, 3, 265-276.

## Design: Verb or noun?

Software process design as architecture

A software process is a blueprint.

A software process is constructed at a single point in time.

Software processes produce order through intention.

A software process creates planned change.

Software process design as improvisation

A software process is a recipe.

A software process is continually reconstructed.

Software processes produce order through attention.

A software process codifies unplanned change after the fact.

## Recipes - the concept

As an alternative to Blueprints, we can conceive of software development being supported by recipes—guidelines that we can tailor to specific and shifting conditions. Using a recipe, process users collectively design the software processes through facilitation, reflection, and improvisation.

# Externalization -> Facilitation

## Process information

- Methods, procedures, experiences, patterns

## Tools

- Enhance capabilities of individuals and teams

## Organization & competence

- Facilitate sharing of knowledge (pair programming, collective code ownership, mentoring, ...)

# Separation -> Reflection

## Engagement

- See activity as a context for learning - use reviews, tracking and project post-mortems

## Imagination

- Create shared visions - use project kickoff meetings

## Alignment

- Coordinate energies and activities - use standards, policies, and values

# Structuration -> Improvisation

Focus on interactions

See everyday projects as experiments

Ensure the ability and latitude to improvise under common standards

Empower teams to manage the unexpected

Encourage creativity through interaction